



06-16-08A09:51 RCVD

Department of Justice

THOMAS J. MILLER
ATTORNEY GENERAL

ADDRESS REPLY TO:
HOOVER BUILDING
DES MOINES, IOWA 50319
TELEPHONE: 515-281-5164
FACSIMILE: 515-281-4209

October 2, 2000

CERTIFIED MAIL

Kathy M. Fritchen
6700 S.E. 5th St., #23
Des Moines, IA 50315

CEASE AND DESIST

Dear Ms. Fritchen:

I am counsel for the Iowa Board of Medical Examiners. It has come to the attention of the Board that you are offering naturopathic treatments to the public and representing yourself as an "N.D.," and refer to yourself as "doctor" or "doctor of naturopathy."

Iowa Code section 147.74 (1999) governs the use of professional titles. The only health care practitioners authorized by law to hold themselves out as "Dr." or "Doctor" are those practitioners specifically listed in section 147.74(2)-(7), (10),(13)-(15), such as physicians, chiropractors, dentists, and podiatrists. Naturopathy is not a health care profession recognized by Iowa law, and therefore persons who have naturopathy businesses are not listed in section 147.74 as being persons who may use the title "Dr." or "Doctor," nor may such persons hold themselves out to the public as a "Dr." or "Doctor." Accordingly, it is unlawful for you to hold yourself out to the public as a "Dr." or "Doctor" of naturopathy. It is false and misleading to indicate to the public by use of these titles that you have obtained education, training, and licensure in the practice of medicine or other profession authorized by law to use these abbreviations and titles.

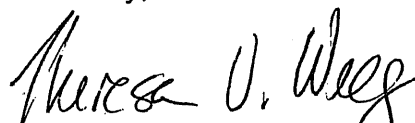
Please be advised that Section 147.86 states that persons who violate chapter 147 shall be guilty of a simple misdemeanor. Persons who hold themselves out to the public through the unlawful use of the title or abbreviation "Dr." or "Doctor" are in violation of Section 147.86.

Kathy M. Fritchen
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You are hereby warned that you must **CEASE AND DESIST** from referring to yourself as a "doctor," from using the word "Doctor," and from using the abbreviation "Dr." in connection with your naturopathy business. The unauthorized use of these titles after the date you receive this letter could result in legal action against you.

I would strongly advise you to contact your attorney for advice in this matter.

Sincerely,



THERESA O'CONNELL WEEG
Assistant Attorney General

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cc: Iowa Board of Medical Examiners